



BRAIN & BRAIN PET 2025

The 32nd International Symposium on Cerebral Blood Flow, Metabolism and Function
& The 17th International Conference on Quantification of Brain Function with PET

JUNE 1 – 4, 2025 | COEX, SEOUL, REPUBLIC OF KOREA



Sponsorship Prospectus





Brain & Brain PET 2025 Sponsorship Prospectus

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On behalf of the Local Organizing Committee and the Korean Society for Cerebral Blood Flow and Metabolism (KSCBFM), we warmly welcome you to BRAIN & BRAIN PET 2025. This event encompasses the 32nd International Symposium on Cerebral Blood Flow, Metabolism and Function, and the 17th International Conference on Quantification of Brain Function with PET. The symposium will be held at the Convention & Exhibition Center (COEX) in Seoul, Republic of Korea, from June 1 to 4, 2025.

The International Society for Cerebral Blood Flow and Metabolism (ISCBFM) aims to advance education in cerebral blood flow and metabolic science worldwide. Our members include clinical scientists, physicians (particularly stroke specialists), and basic researchers. We publish internationally influential research through the Journal of Cerebral Blood Flow & Metabolism.

BRAIN & BRAIN PET 2025 offers researchers a crucial opportunity to discover the latest research trends and engage with world-class experts. It also provides an important platform for researchers and companies to expand their global networks and foster international research cooperation. We anticipate a vibrant and dynamic market environment. Accordingly, we would like to promote your company's pharmaceutical research and development achievements on an international stage and offer networking opportunities with leading researchers. We look forward to your interest and support.

Sincerely

Yong Jeong MD. PhD
Chair,
Organizing Committee of
Brain & Brain PET 2025

Yun Seon Song PhD
Co-Chair,
Organizing Committee of
Brain & Brain PET 2025

Young Hoon Ryu MD. PhD
Co-Chair,
Organizing Committee of
Brain & Brain PET 2025



Title	The 32 nd International Symposium on Cerebral Blood Flow, Metabolism and Function & the 17 th International Conference on Quantification of Brain Function with PET (Brain & Brain PET 2025)
Date	June 01 (Sun) – 04 (Wed)
Venue	COEX, Seoul
Host	International Society for Cerebral Blood Flow and Metabolism (ISCBFM), The Korean Society of Nuclear Medicine (KSNM)
Organizer	Korean Society for Cerebral Blood Flow and Metabolism (KSCBFM)
Expected Number of Participants	1,000 Participants (We estimate around 800 Overseas Participants & 200 Domestic Participants)
Official Language	English
Website	www.brain2025.org
Program	Opening/Closing Ceremony, Plenary Lecture, Symposium, Oral Presentation, Poster, Exhibition, Social Programs
For Inquiries	Secretariat of KSCBFM People & Value, Inc. Tel: 02-2135-3380 Fax: 02-564-2123 E-mail: busan@woncaap2025.org



About ISCBFM

ISCBFM is an international academic organization dedicated to the study of cerebral blood flow, metabolism, and brain research. The society aims to advance brain science and cerebral blood flow and foster active exchange among researchers. It publishes the Journal of Cerebral Blood Flow & Metabolism (JCBFM) and organizes the Brain & Brain PET scientific conference biennially. Under the current leadership of President Professor Sunghee Cho (Weill Cornell Medicine Burke Neurological Institute), the society has over 940 members worldwide actively engaged in these fields.

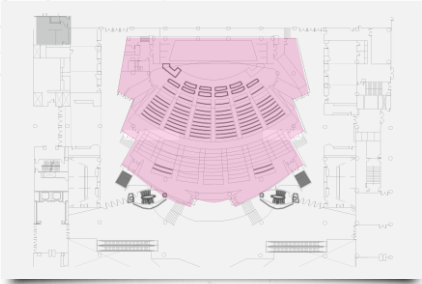


Attendance at Previous Brain Conferences





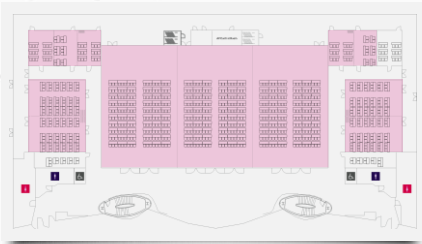
Venue: COEX



3F



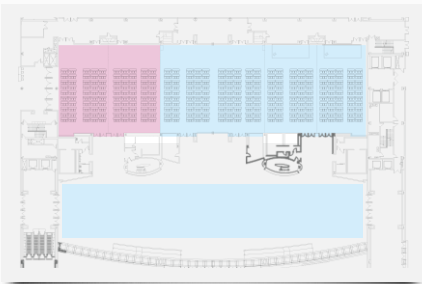
Auditorium
Plenary Hall



2F



Conference Room
Meeting Rooms and Offices



1F



Grand Ballroom
Exhibition & Poster





Local Organization Committee

Position	Name	Affiliation
Co-Chairs	Yong Jeong	Korea Advanced Institute of Science and Technology (KAIST)
	Yun Seon Song	Sookmyung Women's University
	Young Hoon Ryu	Yonsei University College of Medicine
Members	Gou Young Koh	Korea Advanced Institute of Science and Technology (KAIST)
	Dong-Eog Kim	Dongguk University
	Beom Joon Kim	Seoul National University
	Byung Gon Kim	Ajou University
	Seong-Gi Kim	Sungkyunkwan University
	Jae Seung Kim	University of Ulsan
	Pilhan Kim	Korea Advanced Institute of Science and Technology (KAIST)
	Hahn Young Kim	Konkuk University
	Won-Jin Moon	Konkuk University
	Minah Suh	Sungkyunkwan University
	Ji Hae Seo	Keimyung University
	Hwa Kyoung Shin	Pusan National University
	Goo Taeg Oh	Ewha Womans University
	Won Jong Oh	Korea Brain Research Institute (KBRI)
	Sung Yong Lee	Keimyung University
	Eek-Sung Lee	Soonchunhyang University
	Jae Sung Lee	Seoul National University
	Jin Soo Lee	Ajou University
	Euiheon Chung	Gwangju Institute of Science and Technology (GIST)
	Yoon Kyung Choi	Konkuk University
	Ji Hoe Heo	Yonsei University College of Medicine
	Young Hoon Ryu	Yonsei University College of Medicine
	Joo Hyun Kang	Korea Institute of Radiological & Medical Sciences
	Byeong-Cheol Ahn	Kyungpook National University Hospital
	Gi Jeong Cheon	Seoul National University Hospital
	Yong An Chung	The Catholic University of Korea
Byung Il Kim	Korea Institute of Radiological & Medical Sciences	
Ilhan Lim	Korea Institute of Radiological & Medical Sciences	
Joo Hyun O	Seoul St. Mary's Hospital	

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Brain & Brain PET 2025

Sponsorship at a Glance



Sponsorship Package

혜택 사항	Diamond	Platinum	Gold	Sliver	Bronze
	USD 76,900	USD 53,800	USD 38,400	USD 15,300	USD 7,600
Exhibition Space	3 Booths	3 Booths	2 Booths	2 Booths	1 Booth
Complimentary Registrations	5	4	3	3	2
Complimentary Tickets to the Gala Dinner	3	2	1	1	1
Advertisements in the Program Book	2 Pages	2 Pages	1 Page	1 Page	1 Page
Complimentary Tickets to the Welcome Reception	5	4	3	3	3
Complimentary Tickets to the Early Career Networking Reception	3	2	1	1	1
Logo on the Lanyard	0				
Logo on the Participant Kit	0				
Satellite Session	0				
On-Screen Advertisement at the Award Presentation	0				
On-Screen Advertisement at the Plenary Session	0	0			
On-Screen Advertisement at the Gala Dinner	0	0			
Logo on the Name Tag	0	0			
Distribution of Advertisement on-site	0	0	0		
On-Screen Advertisement During Break Times	0	0	0		
Logo Printed On the On-site Banner	0	0	0		
Logo Printed on the On-site Banner at the Welcome Reception	0	0	0		
Banner Link on the Website	0	0	0	0	0
Logo on the E-Newsletter	0	0	0	0	0



Additional Sponsorships

Category	Contents	Price (US\$)
Exhibition	Space Only	3,800
	Shell Scheme	4,200
For Participant Distribution	Logo on the Participant Kit	6,100
	Logo on the Souvenir	3,800
	Logo on the Pen	2,300
	Logo on the Memo Pad	2,300
Advertisement	Advertisement in the Program Book	1,100
	Banner Link on the Website	1,500
	Online Banner Link on the Bag Insert	1,500
Food & beverage	Satellite Symposium	11,500
	Welcome Reception	7,600
	Early Career Networking Reception	6,100
	Coffee Break	3,800
	Water Bottle (1 Day)	2,300
Operations	Industry Lounge	4,600
	Hospitality Lounge	4,600
	Shuttle Bus	5,800

※ The prices listed above do not include a 10% VAT

※ All the items listed above may be adjusted following a review by the organizing committee and the participating sponsors.



❖ Application Procedure:

- 1) Complete the Sponsorship Application Form and email it to the Secretariat of the KSCBFM at kscbfm@gmail.com.
- 2) After applying, transfer funds to the bank account of KSCBFM.
- 3) Once the payment is confirmed, a receipt will be issued.

*All benefits will be announced upon receipt of the agreement form. If the application for sponsorship, exhibition, or advertisement is delayed and misses the production period, some sponsorship benefits may not be provided.

❖ Application Submission Documents:

- 1 copy of the Sponsorship Application Form (template provided)
- 1 copy of the Business Registration Certificate (for tax invoice)

❖ Deadline:

Diamond, Platinum, Gold Application Deadline:	October 15, 2024
Silver, Bronze Application Deadline:	December 30, 2024
Additional Sponsorships Application Deadline:	February 15, 2025
Initial Sponsorship Payment Deadline (30% of the sponsorship amount)	December 30, 2024
Remaining Sponsorship Payment Deadline	April 10, 2025

❖ Contact:

Secretariat of KSCBFM | People & Value

Tel: +82-2-2135-3614

Fax: +82-2-564-2123

E-mail: kscbfm@gmail.com

Website: www.brain2025.org



Applicant Information			
Company Name	English		
	Korean		
Address			
Representative		Website	
Contact Person		Position	
Phone		Mobile Phone	
E-mail		Fax	

Sponsorship					
Package <small>*Prices shown do not include a 10% VAT</small>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Diamond	Platinum	Gold	Silver	Bronze
	KRW 100,000,000	KRW 70,000,000	KRW 30,000,000	KRW 20,000,000	KRW 10,000,000
Exhibition	Space only <input type="checkbox"/> _____ Booth(s)		Shell Scheme <input type="checkbox"/> _____ Booth(s)		
Additional Sponsorships	<i>(Please write sponsorship items.)</i>				

Sponsorship Deadline and Payments			
Account Information	Beneficiary	Korean Society for Cerebral Blood Flow and Metabolism	
	Bank Name Account No.	WooriBank 1005-304-375867	
	Branch	Magongnaruru Station Branch	
Sponsorship Deadline	Application: 50% deposit of total amount	(Date)	₩ (Price)
	Final-Payment: 50% deposit of total amount	(Date)	₩ (Price)

*Please note that all transfer fees must be paid by the sender

We are dedicated to the success of Brain & Brain PET 2025 and will provide the support detailed above to achieve this goal..

Signature:

Date:
(dd/mm/yyyy)